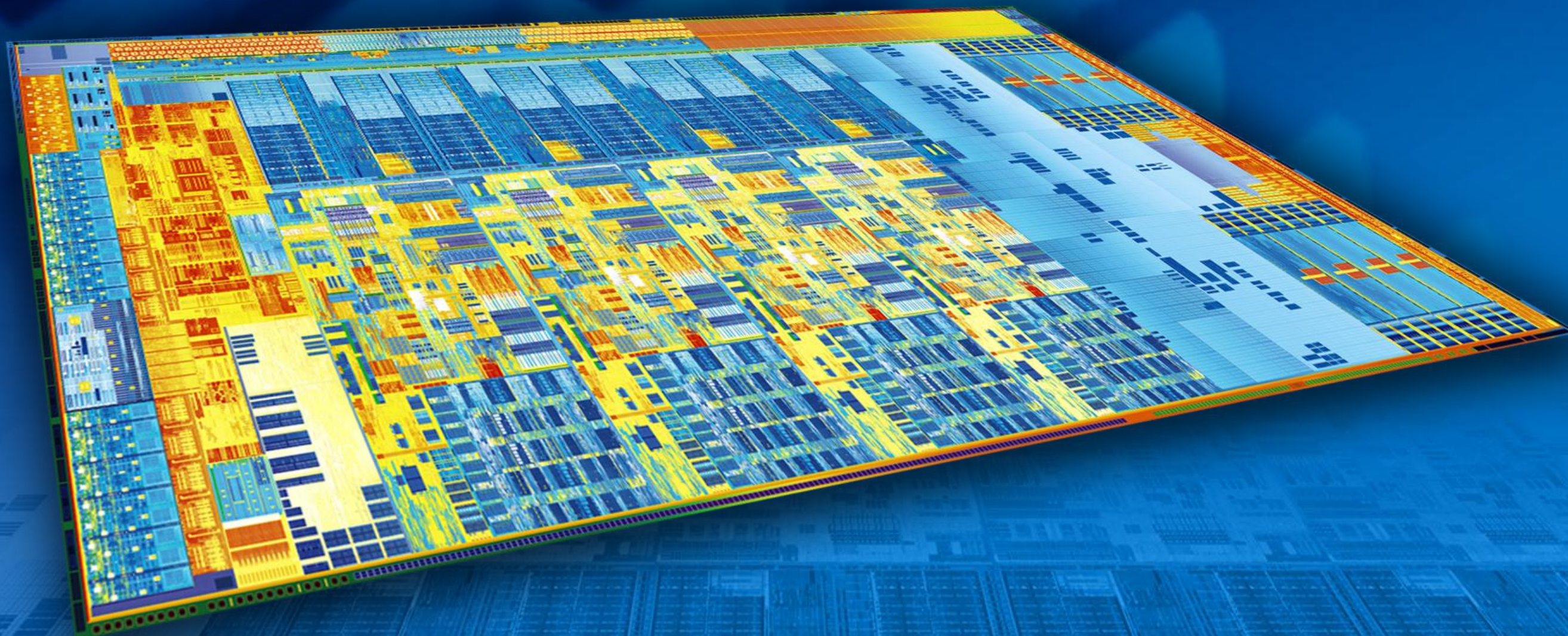




INVESTOR MEETING 2012

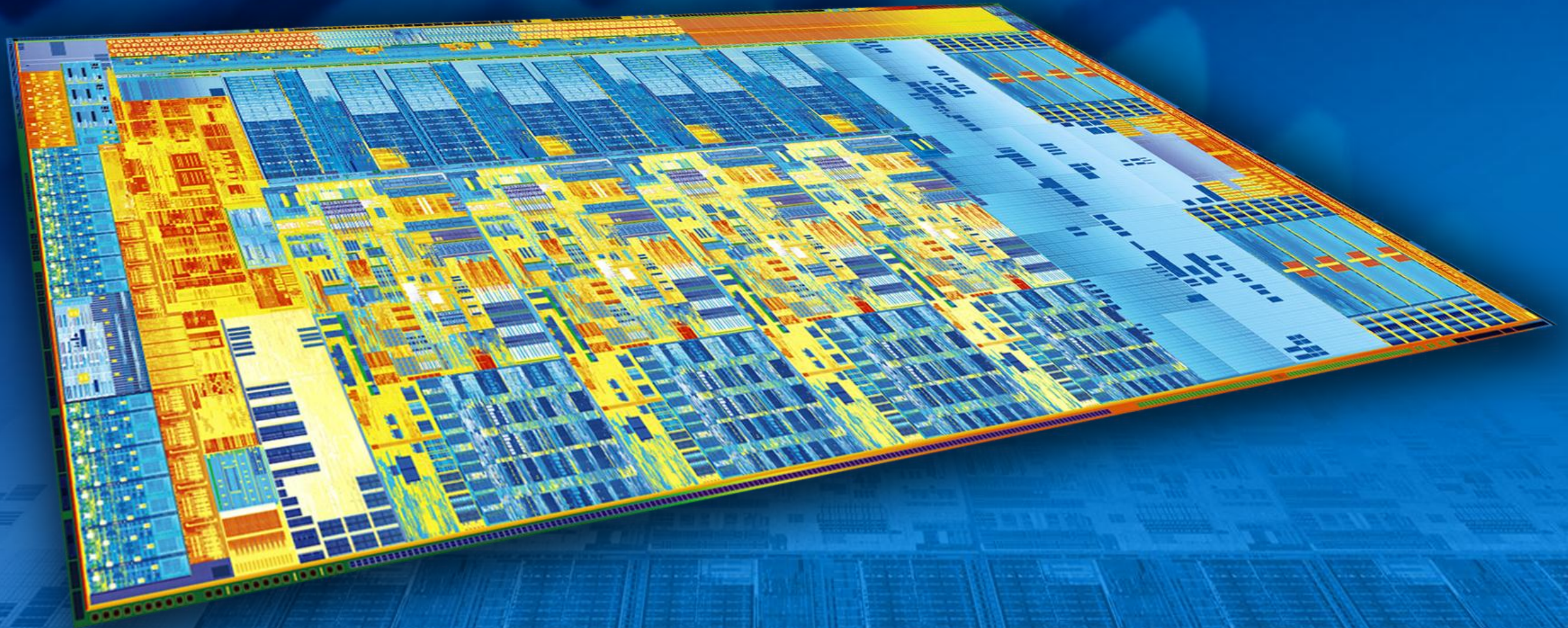




Mobile at Intel

Hermann Eul & Mike Bell

Corporate Vice Presidents
Co-General Managers, Mobile and Communications Group

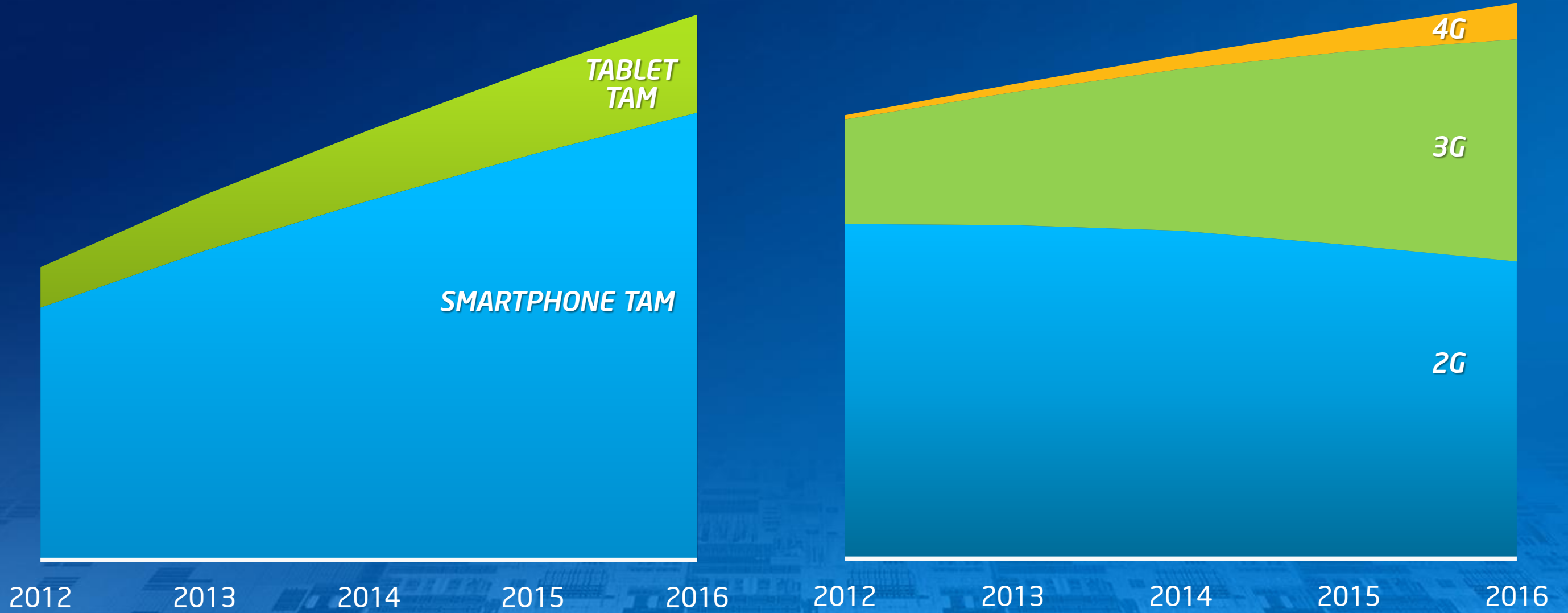


Our Momentum is Growing

**Our Mobile Roadmap is Accelerating on
Intel Architecture**

**Our Know-How in Multi-Comm and the Eco-System
will bring Unique Capabilities**

The Opportunity is Just Beginning



2012 2013 2014 2015 2016 2012 2013 2014 2015 2016

Source: IDC, Gartner, Strategy Analytics, ABI, Intel Internal

Forecast

Source: ABI, Wireless Intelligence, InStat

Forecast

Why We Win - Key Elements Assembled

 *Imaging/
Camera*

Security
 **McAfee**
An Intel Company

*Intel® XMM™
Communications
Technologies* 

Software & Services
 `10100100101110
0001010101110101
1101000101001` 

Graphics


Wireless WAN


*Connectivity
(Intel Wi-Fi)*


*Power
Management* 

Other brands and names are the property of their respective owners.

The Best Transistors in the World

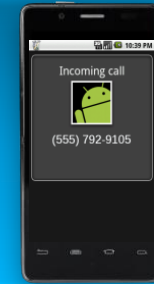


Imaging/
Camera



Security
McAfee
An Intel Company

Intel® XMM™
Communications
Technologies



Software & Services



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0001010101110101
1101000101001



Graphics



Wireless WAN



Connectivity
(Intel Wi-Fi)



Power
Management



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The Fundamentals of RF Technology

LTE / HSPA+ Rel. 9 Platform Solution



- System View
- Disruptive Solutions → User Experience
 - Power
 - Size
 - Performance
- Undisputed leadership in RF for two decades

Experience Supporting the Mobile Eco-System

NOKIA

SAMSUNG



LG

MOTOROLA



China
unicom 中国联通



ZTE中兴

lenovo™

LAVA



orange™



htc

airtel

Years of experience partnering with leading vendors

- Over 2.5 Billion 2G & 3G RF chips sold* lifetime
- 500 Million chipsets shipped as Intel after acquisition close (2/1/11)
- Shipping LTE RF
- Security in Handsets

Other brands and names are the property of their respective owners.

*Includes platform shipments from MCG's predecessor Infineon WLS from 2005 through Jan. 2011

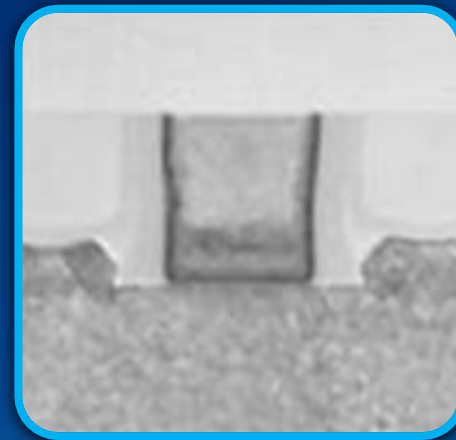
Pulling Together Seamless Multi-Comms



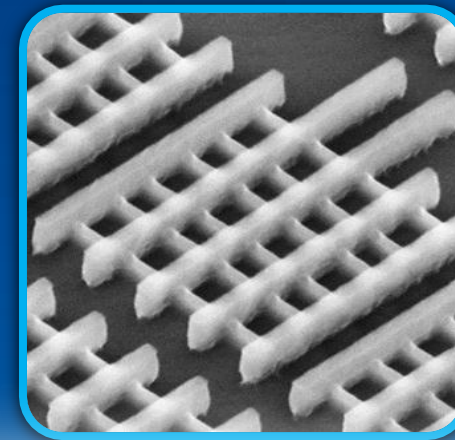
*Other brands and names are the property of their respective owners.

Bringing Moore's Law to Mobile

2012
32 nm



2013*
22 nm



2014*
14 nm



**"FinFETs Extend Intel's
Technology Lead"**
Microprocessor Report

All products, designs, dates and figures specified are preliminary based on current expectations, and are subject to change without notice. Performance tests and ratings are measured using specific computer systems and/or components and reflect the approximate performance of Intel products as measured by those tests. Any difference in system hardware or software design or configuration may affect actual performance. Buyers should consult other sources of information to evaluate the performance of systems or components they are considering purchasing.

Software Experience, more than 3,000+ Engineers



30+ Years of
Windows Platform
Enabling across
Eco-system Partners



#2 Contributor
to the Linux Kernel



1,200 Engineers
dedicated to Android
for Mobile

*Other brands and names are the property of their respective owners.

Bringing All this Together for User Experience

Engaging



Consistent



Aware



Secure



Delivering New Capabilities to Market



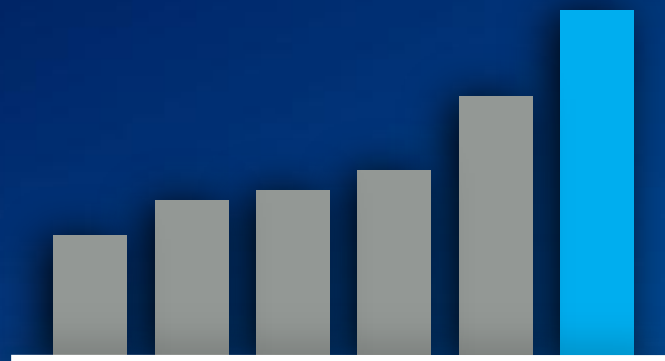
8MP Camera
10 Pictures In < 1 second
1080p Video with HDMI
14 Days Standby



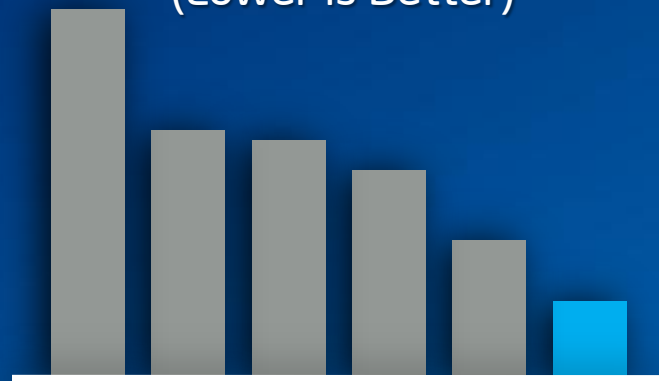
Battery life figures are estimated based on internal Intel analysis of an Intel® Smartphone Reference Design comprising a 1460mAh battery and are provided for informational purposes only. Any difference in system hardware or software design or configuration, as well as system use patterns including enabled modes of wireless connectivity, may affect actual battery life performance and these figures.

Leading Performance ... and Energy Efficient

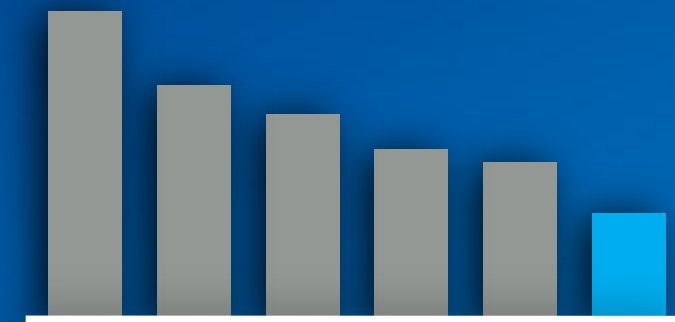
Browsing
(Higher is Better)



Javascript
(Lower is Better)



Graphics Energy Consumption
(Lower is Better)



Telegraph.co.uk

**Intel Phones
"Fastest Ever"**

January 16, 2012



**Intel Smartphone
Chip No.1 in Some
Benchmarks**

January 12, 2012

EXTREME TECH

Medfield slashes
power consumption

January 17, 2012

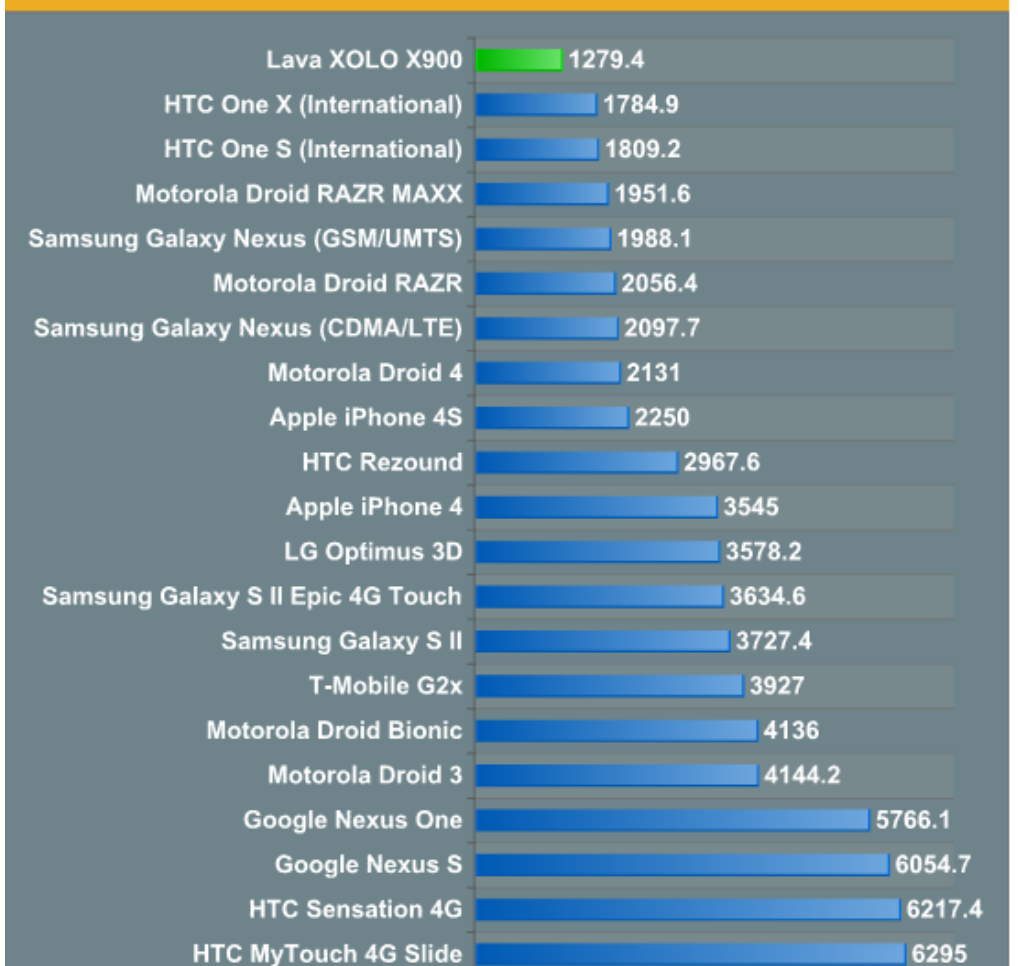
Source: Intel Reference Design Phone Compared to 5 Leading Smartphones, Intel internal testing January 2012

Medfield 3rd Party Reports

Absolute Performance (SunSpider & Browsermark)

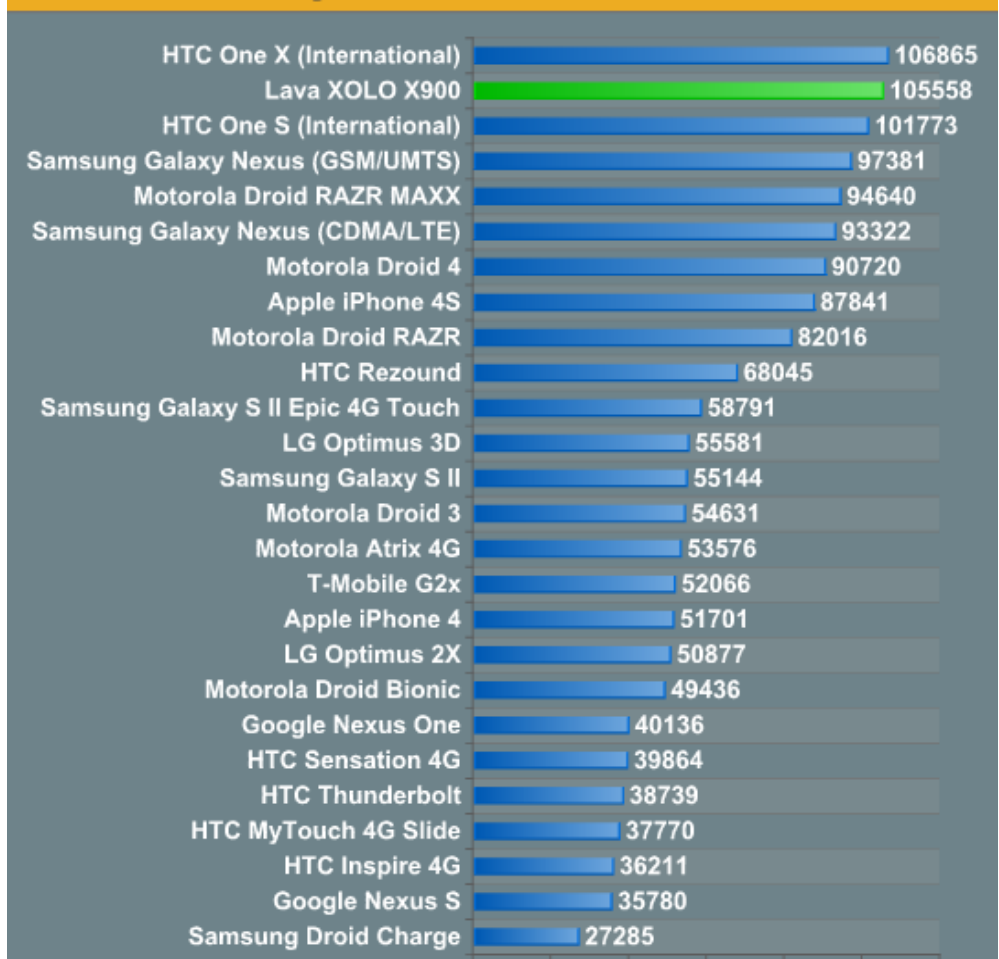
SunSpider Javascript Benchmark 0.9.1 - Stock Browser

Total Time in ms - Lower is Better



BrowserMark

Score in BrowserMarks - Higher is Better



EXTREME TECH

With the Xolo X900, Intel has officially put the ARM manufacturers on notice....it's downright impressive

April 25, 2012

ANANDTECH

The x86 power myth is finally busted....it's competitive with the Galaxy S 2 and Galaxy Nexus. If you've been expecting the first x86 smartphone to end up at the bottom of every battery life chart, you'll be sorely disappointed.

April 25, 2012

Source: 4/25/2012 Measured results from www.anandtech.com

New Phone PARTNERS

*New Markets,
New Customers*

*Software
and Services*

Handset OEMs

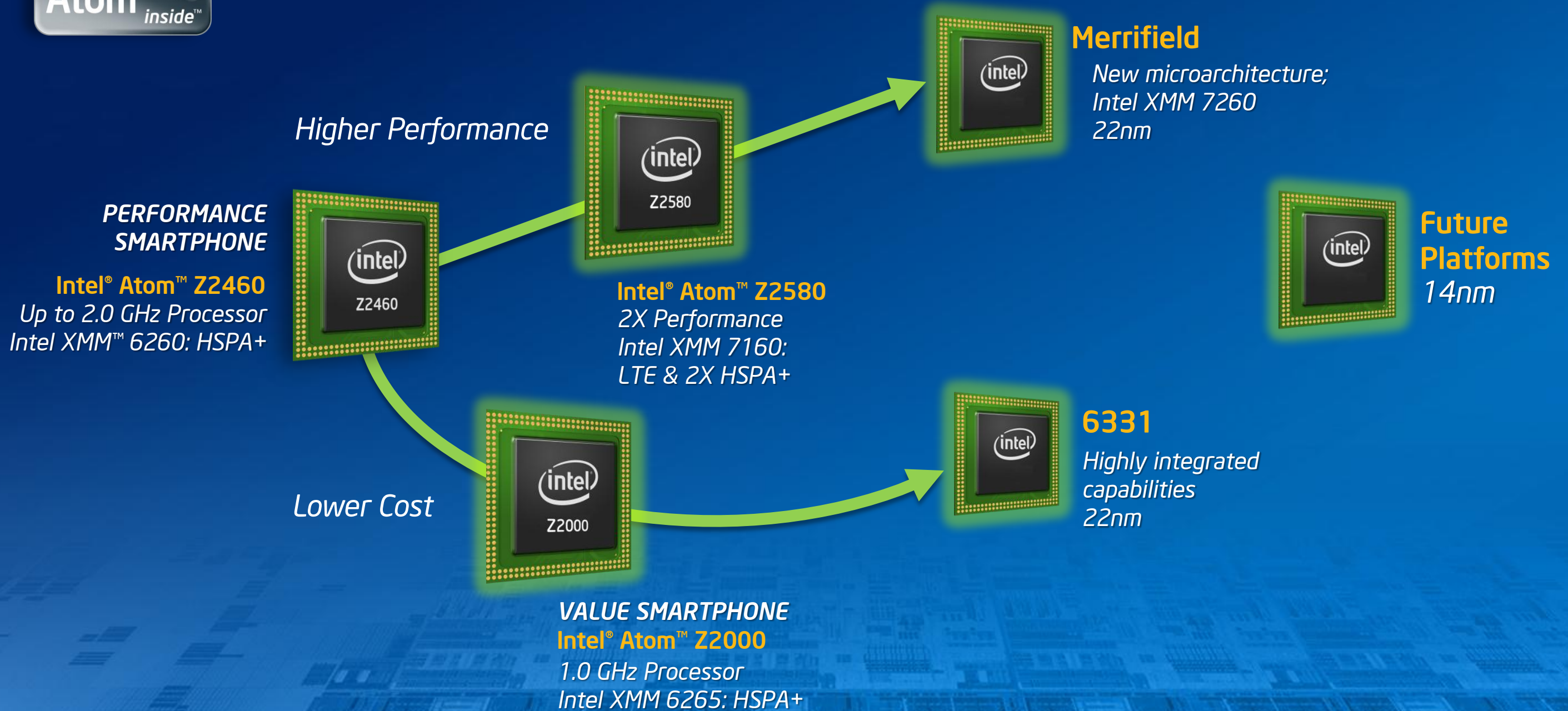


... And We're Just Getting Started!

Other brands and names may be claimed as the property of others.



Smartphone Platform Roadmap

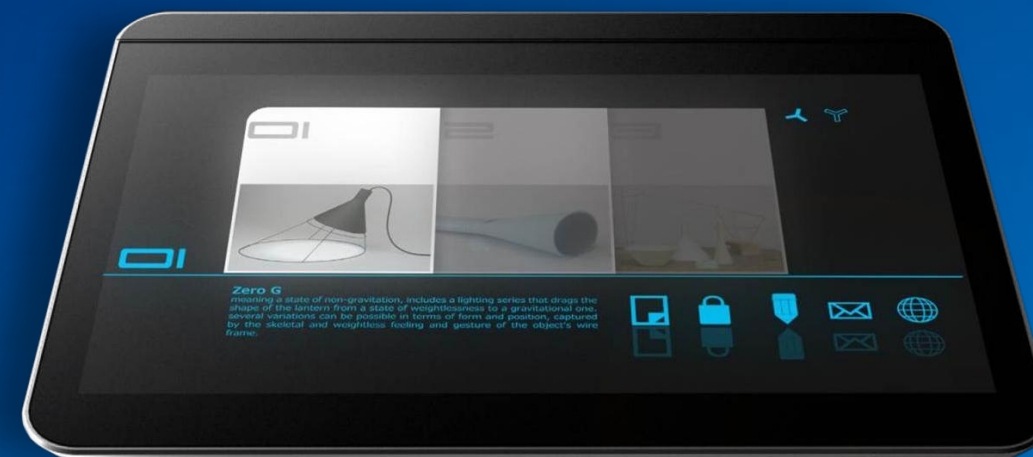


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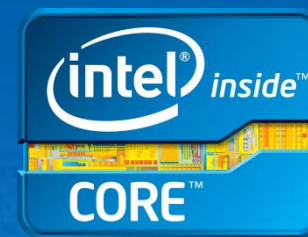
On Track with Win8 Tablets

Positioned For LEADERSHIP

- Performance Leadership
- Software Optimization
- Software Compatibility
- Extensive Innovation on IA



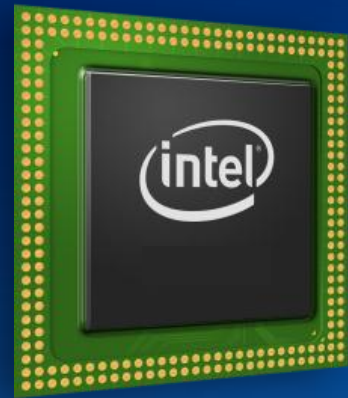
10 OEMS > 20 DESIGNS
Clover Trail Customers





Windows Tablet Platform Roadmap

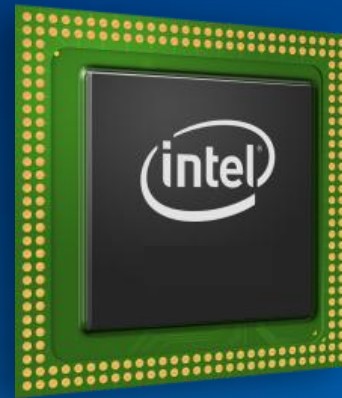
2012



Clover Trail

32nm
1.8 GHz Processor

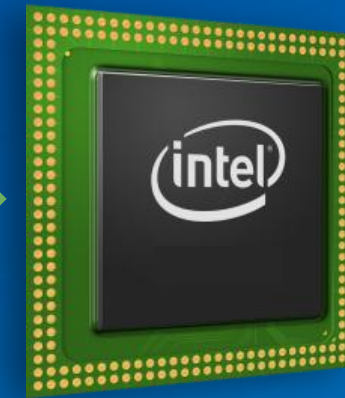
2013



Bay Trail

22nm
Next generation uArch

2014



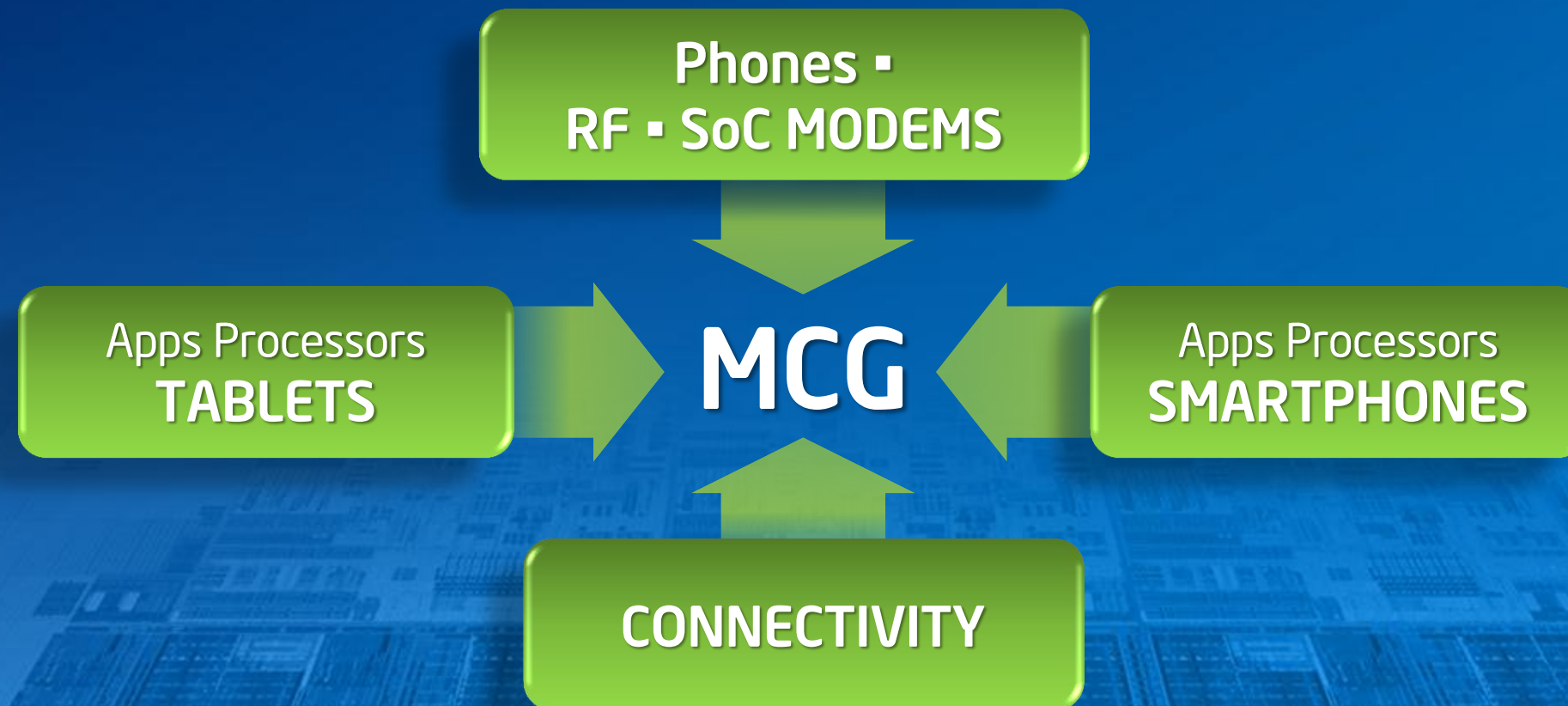
Next Generation

14nm
Next generation uArch

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Creating the Mobile and Communications Group

- Management team combines 186 years of mobile and communications experience across 14 leaders
- Best of both worlds – silicon expertise with mobile platforms and wireless technologies



Our Best Talent Focused on Winning in the Future



Our Momentum is Growing in all Aspects of Mobile

All the benefits of Moore's Law apply; Our Mobile Roadmap is Accelerating on Intel Architecture and we are capitalizing on the IDM Model

Our Know-How in Multi-Comm and the Eco-System will bring Unique Capabilities to Intel's offering in Phones, Tablets, and Mobile Devices

Risk Factors

The above statements and any others in this document that refer to plans and expectations for the second quarter, the year and the future are forward-looking statements that involve a number of risks and uncertainties. Words such as "anticipates," "expects," "intends," "plans," "believes," "seeks," "estimates," "may," "will," "should" and their variations identify forward-looking statements. Statements that refer to or are based on projections, uncertain events or assumptions also identify forward-looking statements. Many factors could affect Intel's actual results, and variances from Intel's current expectations regarding such factors could cause actual results to differ materially from those expressed in these forward-looking statements. Intel presently considers the following to be the important factors that could cause actual results to differ materially from the company's expectations. Demand could be different from Intel's expectations due to factors including changes in business and economic conditions, including supply constraints and other disruptions affecting customers; customer acceptance of Intel's and competitors' products; changes in customer order patterns including order cancellations; and changes in the level of inventory at customers. Uncertainty in global economic and financial conditions poses a risk that consumers and businesses may defer purchases in response to negative financial events, which could negatively affect product demand and other related matters. Intel operates in intensely competitive industries that are characterized by a high percentage of costs that are fixed or difficult to reduce in the short term and product demand that is highly variable and difficult to forecast. Revenue and the gross margin percentage are affected by the timing of Intel product introductions and the demand for and market acceptance of Intel's products; actions taken by Intel's competitors, including product offerings and introductions, marketing programs and pricing pressures and Intel's response to such actions; and Intel's ability to respond quickly to technological developments and to incorporate new features into its products. Intel is in the process of transitioning to its next generation of products on 22nm process technology, and there could be execution and timing issues associated with these changes, including products defects and errata and lower than anticipated manufacturing yields. The gross margin percentage could vary significantly from expectations based on capacity utilization; variations in inventory valuation, including variations related to the timing of qualifying products for sale; changes in revenue levels; segment product mix; the timing and execution of the manufacturing ramp and associated costs; start-up costs; excess or obsolete inventory; changes in unit costs; defects or disruptions in the supply of materials or resources; product manufacturing quality/yields; and impairments of long-lived assets, including manufacturing, assembly/test and intangible assets. The tax rate expectation is based on current tax law and current expected income. The tax rate may be affected by the jurisdictions in which profits are determined to be earned and taxed; changes in the estimates of credits, benefits and deductions; the resolution of issues arising from tax audits with various tax authorities, including payment of interest and penalties; and the ability to realize deferred tax assets. Gains or losses from equity securities and interest and other could vary from expectations depending on gains or losses on the sale, exchange, change in the fair value or impairments of debt and equity investments; interest rates; cash balances; and changes in fair value of derivative instruments. The majority of Intel's non-marketable equity investment portfolio balance is concentrated in companies in the flash memory market segment, and declines in this market segment or changes in management's plans with respect to Intel's investments in this market segment could result in significant impairment charges, impacting restructuring charges as well as gains/losses on equity investments and interest and other. Intel's results could be affected by adverse economic, social, political and physical/infrastructure conditions in countries where Intel, its customers or its suppliers operate, including military conflict and other security risks, natural disasters, infrastructure disruptions, health concerns and fluctuations in currency exchange rates. Expenses, particularly certain marketing and compensation expenses, as well as restructuring and asset impairment charges, vary depending on the level of demand for Intel's products and the level of revenue and profits. Intel's results could be affected by the timing of closing of acquisitions and divestitures. Intel's results could be affected by adverse effects associated with product defects and errata (deviations from published specifications), and by litigation or regulatory matters involving intellectual property, stockholder, consumer, antitrust, disclosure and other issues, such as the litigation and regulatory matters described in Intel's SEC reports. An unfavorable ruling could include monetary damages or an injunction prohibiting Intel from manufacturing or selling one or more products, precluding particular business practices, impacting Intel's ability to design its products, or requiring other remedies such as compulsory licensing of intellectual property. A detailed discussion of these and other factors that could affect Intel's results is included in Intel's SEC filings, including the company's most recent Form 10-Q, Form 10-K and earnings release.



Mobile at Intel

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